



January 13, 2014

To Whom It May Concern:

I highly recommend Kaitlyn Chock for an internship through the Senior Experience Program. Kaitlyn is very passionate about the public relations field and has a clear vision for what she wants to accomplish in her field—a rare and admirable trait for one her age.

I had the pleasure of supervising Kaitlyn this past year as part of the OpenSesame Summer Marketing Internship program. As a growing startup, we demand a lot from our interns. They work a full work week (40 hours) and often must learn skills on the fly in order to complete assignments. Additionally, we expect to have a high level of self-direction, as there is no manager standing over their shoulder each day.

Not only did Kaitlyn meet the requirements of our rigorous internship, she strove to exceed them each and every day. In the short time I worked with her, Kaitlyn grew a great deal. I can be a tough manager—at times providing fairly blunt feedback. Kaitlyn was always very appreciative of the feedback and was able to successfully apply it to her work. I cannot tell you how valuable it is in the fast-paced startup world to have someone like Kaitlyn who I know will just get it done.

Kaitlyn was particularly helpful with our social media efforts. She built us a custom social media plan that detailed goals for each of our networks; in fact she still actively contributes to several of our groups. Additionally, she applied her knowledge of personal branding to create a free online training course for site, of which there have been more than 500 seats used.

In addition to her many professional skills, Kaitlyn is a great coworker. She is a very caring and considerate of others, planning birthday celebrations for fellow interns and always ready with a snack or kind word to help cheer you up on a rough day. When things are tough, she's the type of person you want on your team to boost morale and keep everyone motivated.

I'm very excited to see this bright young woman grow in the public relations field and highly recommend her for an internship. If you have any questions, please feel free to contact me by email (katie.hurst@opensesame.com) or on my office line (503-808-1268 ext. 340).

Sincerely,

A handwritten signature in blue ink, appearing to read "Katie Hurst".

Katie Hurst
Marketing Manager