



UNIVERSITY OF OREGON
School of Journalism and Communication

December 23, 2013

To whom it may concern:

I highly recommend Kaitlyn Chock for an internship as part of the Senior Experience program. Kaitlyn was a top student in my 400-level public relations class this past quarter, and she has many outstanding strengths.

It was a joy to grade Kaitlyn's work because it was written beautifully and she provided excellent content. Some of my favorite assignments she created this quarter include her shareholder letter and her social media audit because they gave her the opportunity to display not only her writing skills but also her research skills and strategic thinking.

Kaitlyn always followed the class directions and followed through on revisions. She enjoys constructive feedback and is committed to advancing her knowledge and skills. Kaitlyn always arrived on time and prepared for class, and she was always ready to contribute her thoughts on our assigned reading from "Made to Stick." Her time management skills are excellent, considering her top performance in my class, combined with her other classes and leadership activities in our chapter of PRSSA and in our student-run public relations agency, AHPR, where she serves as the communications director.

Kaitlyn also impressed me with her technology skills and her desire to help her classmates. Whenever I asked the class if they could solve a classmate's technology challenge, Kaitlyn was always first to jump out of her seat and share her rich knowledge. Through her internships, especially at OpenSesame, she has gained knowledge of InDesign and Photoshop that exceeds what most of my class knew from their training in our courses. When students needed help during class work periods on assignments such as the infographic and e-portfolio, she was always ready to share her knowledge, which was of great value to the class and me.

I strongly recommend bringing Kaitlyn on board and thinking of her as a potential employee to hire. I would be happy to discuss her qualifications in additional detail. Please feel free to reach out to me at derville@uoregon.edu or on my cell phone at (541) 543-0955.

Sincerely,

Tiffany Gallicano, Ph.D.
Assistant Professor